

**Innovate UK**  
Knowledge Transfer Network

# Chemistry and Industrial Biotechnology Showcase

20 - 21 September 2017  
Spring Lane Building  
York

## 2017 Exhibition & Sponsorship Packages



## Exhibition Packages

Item	Cost (£ excl. VAT)
5ft table with pop-up banner	1,750
Poseur table with 1m wide pull-up banner	1,000

## Sponsorship Packages

Item	Cost (£ excl. VAT)
Items in delegate packs: company to provide items	200
Full-page advertisement in event booklet	500
Half-page advertisement in event booklet	250
Sponsorship of delegate bags	1,000
<b>Day One – 20 September 2017</b>	
Morning refreshment break	750
Lunch	1,500
Afternoon refreshment break	750
Evening wine reception - <b>SOLD</b>	2,500
Conference Dinner - <b>SOLD</b>	3,000
Conference Dinner drinks	2,000
<b>Day Two – 21 September 2017</b>	
Morning refreshment break	750
Lunch	1,500
Afternoon refreshment break	750

The **sponsorship** and **exhibition packages** are described in more details over the following pages.

**Please contact Netty England**  
**[Annette.england@biomaxconsultancy.co.uk](mailto:Annette.england@biomaxconsultancy.co.uk) 07777 640048**  
**to discuss your requirements.**

The **Chemistry and Industrial Biotechnology Showcase 2017** will take place over all three floors of the **Spring Lane Building**, located on a premium site at the edge of Spring Wood, between Derwent College and the Berrick Saul building at University of York. The **plenary sessions** will take place in the **Spring Lane Lecture Theatre** (Spring Lane Ground and Level 1), the breakout sessions in the **Berrick Saul** building next door, the **one-to-one partnering** on **Spring Lane Level 3**, and the **exhibition** over Spring Lane Ground and Level 1, where refreshments and lunch will also be served, maximising your networking opportunities.



## Exhibition packages

### 5ft table with banner (£1,750)

Spaces are available for banners up to 3m wide.

- 5ft table OR poseur table with tablecloth and 2 chairs and access to power
- One complimentary delegate pass including dinner
- Listed as an exhibitor in the event booklet
- Company logo on the big screen at the event
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Two complimentary parking tokens for both days
- Reduced rate for additional tickets

### Small stand with banner (£1,000)

Spaces are available for banners up to 1m wide.

- Poseur table with tablecloth
- One complimentary delegate pass including dinner
- Listed as an exhibitor in the event booklet
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Two complimentary parking tokens for both days
- Reduced rate for additional tickets

## Sponsorship Packages

### Evening wine reception (1 opportunity @ £2,500) - SOLD

On the evening of 20 September a wine reception will be held in the exhibition area of the Spring Lane Building.

- Company branding displayed in the exhibition area for the duration of the wine reception
- One complimentary delegate pass including dinner
- ½ page advertisement in the event booklet
- Listed as a sponsor in the event booklet
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Two complimentary parking tokens for both days
- Reduced rate for additional tickets

### Conference Dinner (1 opportunity @ £3,000) - SOLD

The dinner will take place on 20 September at the National Railway Museum

- Exhibition space at the dinner
- One complimentary delegate pass including dinner
- ½ page advertisement in the event booklet
- Listed as a sponsor in the event booklet
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Two complimentary parking tokens for both days
- Reduced rate for additional tickets

### Conference Dinner drinks (1 opportunity @ £2,000)

The dinner will take place on 20 September at the National Railway Museum

- Exhibition space at the dinner
- One complimentary delegate pass including dinner
- ½ page advertisement in the event booklet
- Listed as a sponsor in the event booklet
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Two complimentary parking tokens for both days
- Reduced rate for additional tickets

### Refreshment breaks (4 opportunities @ £750)

- Company branding displayed in the exhibition area for the duration of the refreshment break
- One complimentary delegate pass including dinner
- Listed as a sponsor in the event booklet

- Reduced rate for additional tickets

### Lunch (2 opportunities @ £1,500)

- Company branding in the exhibition area for the duration of the lunch break
- One complimentary delegate pass including dinner
- Listed as a sponsor in the event booklet
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Two complimentary parking tokens for both days
- Reduced rate for additional tickets

### Delegate Bag Sponsor (1 opportunity @ £1,000)

- Your company logo branded on the delegate bags
- One complimentary delegate pass including dinner
- Listed as a sponsor in the event booklet
- An electronic copy of the delegate list (including names and organisation) prior to the event. Please note we are unable to provide contact details.
- Reduced rate for additional tickets

### Items in delegate packs: company to provide items (£200 per item)

Examples of suitable items include but are not limited to: A5 promotional flyers; A5 vouchers to be redeemed at your exhibition stand; notebooks; sticky-notes; pens; pencils; data-sticks, etc. We don't intend to duplicate items, so **please contact us ASAP** to secure your item.

- Item placed in every delegate bag



### Advertisement in event booklet (full page £500, half-page £250)

- Full or half-page advertisement in the event booklet

**Please contact Netty England**

**[Annette.England@biomaxconsultancy.co.uk](mailto:Annette.England@biomaxconsultancy.co.uk) 07777 640048**

**to discuss your requirements.**